

**FOR CREATORS,  
INNOVATORS,  
TRAILBLAZERS,  
AND VISIONARIES**

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**WIN A TRIP  
TO THE  
FALLING  
WALLS LAB  
FINALE IN  
BERLIN!**

1 AUGUST 2024

# FALLING WALLS LAB IS COMING TO SENDAI

Which wall will your research break? Pitch your innovative idea in just 3 minutes, showcasing a breakthrough that creates a positive impact on science and society.

**WHO**

Students and early-career professionals of all disciplines

**WHAT**

Convince a jury of your idea – in 3 minutes!

**WHY**

Join the growing Falling Walls community & win a trip to the global Falling Walls Lab finale in Berlin, Germany!

**WHERE**

Tokyo Electron House of Creativity, Sendai

**QUESTIONS**

[fwls@grp.tohoku.ac.jp](mailto:fwls@grp.tohoku.ac.jp)  
[www.tfc.tohoku.ac.jp/fwls](http://www.tfc.tohoku.ac.jp/fwls)

**APPLY HERE**

[falling-walls.com/lab/apply](https://falling-walls.com/lab/apply)  
**Deadline: 30 June 2024**

\*  
Public event – attendance is free & encouraged

FALLING  
WALLS  
LAB



# Falling Walls Lab Sendai 2024 (FWLS 2024)

## 英語プレゼンテーションコンテスト参加者募集！

### Call for participants for English presentation competition!

3分間の英語プレゼンテーションコンテスト「Falling Walls Lab Sendai (FWLS) 2024」が今年も開催されます！

出場者は3分間で自身の研究プロジェクトやそれに基づいたビジネスモデル及び社会的問題解決の方法などを発表していただきます。優勝者は2024年11月上旬にベルリンで開催される本選へ出場できます。さらに、ノーベル賞受賞者など世界中の優れた研究者、大臣・市長などの政治家や起業家、投資家などが集まる Falling Walls Conference へ出席できます。

なお、出場者は特典として語学専門学校非常勤講師でありプロコーチの大久保泉氏によるプレゼンテーションコーチングを受講できます。通常、お一人数万円するコーチングを無料で受講することが可能です。3年前からこのコーチングセッションを導入しましたが、非常に好評をいただいております。このセッションは今後の研究や仕事でも大いに役立つはずです。

英語やプレゼンテーションに自信がない方でもコーチングのサポートがあるので問題ございません！是非、ご応募ください！

#### ■FWLS 2024 開催概要

- ・日時：2024年8月1日（木）
- ・会場：東北大学 片平キャンパス 知の館3階講義室 ([地図](#))
- ・応募資格：18歳以上の研究者（修士・博士課程の学生、ポスドク、研究者等）。分野は不問です。
- ・申込期限：2024年6月30日（日）

ご応募等、詳細はウェブページ (<https://www.tfc.tohoku.ac.jp/fwls/>) をご覧ください。

なお、本イベントに関する公募説明会を下記のとおり開催いたします。

#### ■FWLS 2024 公募説明会（ハイブリッド形式）

- ・日時：2024年5月29日（水）17:00-18:30
- ・オンサイト会場：東北大学 片平キャンパス 知の館3階講義室 ([地図](#))
- ・内容：
  1. イベント概要説明
  2. プロコーチ大久保泉氏によるプレゼンテーションコーチングの内容説明
  3. URA 職員によるプレゼンテーションスキルに関する説明
  4. 昨年度2位入賞者の Awosu Emmanuel Ikechukwu さんの出場体験談
- ・申込期限：2024年5月27日（月）15:00

お申込みはこちら→<https://forms.gle/ZLwepWEonDpeb27t8>

お問い合わせは下記のメールアドレスまでお気軽にどうぞ。

FWLS 事務局（東北大学知の創出センター内）

Eメール：[fwls@grp.tohoku.ac.jp](mailto:fwls@grp.tohoku.ac.jp)

### <English version>

As in previous years, Falling Walls Lab will return to the city of Sendai in 2024. Falling Walls Lab Sendai (FWLS) is a short speech competition for students, PhD candidates, and young researchers, who are eager to present their work in an interesting way to a general audience. Participants will have 3 minutes to present in English. The topic is their research projects, business models, and methods with a focus on solving social problems based on their research. The event will take place on August 1st, at Tohoku University. The winners of the Sendai preliminary stage will receive a paid trip to Berlin in November, access to the Falling Walls Conference, and most importantly - the right to take part in the Falling Walls Lab Finale. There, they will compete against other preliminary stage winners for the right to speak in front of an esteemed international audience on the prestigious mainstage at the Falling Walls Conference. But that is not all. Aside from the main events, sightseeing and networking opportunities will be provided by the Falling Walls Foundation during the conference. This unique festival of science will be attended not only by researchers, but also by politicians, funders, angles, and other high-profile participants. It is truly a fantastic opportunity to interact with important people from various backgrounds and nations.

If you are hesitating about participation – don't! To support our participants, we will organize an introductory session at the end of May and coaching sessions throughout July. Those events will consist of both professional research administration support, to work on the substantive part of the speech, as well as English teacher support to polish your speaking skills. Moreover, you will meet previous year finalists from Sendai, to give you the perspective of fellow participants. The skills and mindsets you will come in touch with are not limited to this event. Gained experience will also help you with future research proposals, speeches, and poster sessions, which you will surely attend during your career. Therefore, it is also a unique coaching opportunity, that would otherwise cost several tens of thousands of yen per hour, granted to you absolutely for free!

#### ■Falling Walls Lab Sendai 2024

Date: August 1, 2024

Venue: TOKYO ELECTRON House of Creativity, Katahira Campus, Tohoku University ([Map](#))

To apply: <https://www.tfc.tohoku.ac.jp/fwls/>

Application deadline: June 30, 2024

Applicants must be at least 18 years old

Introductory session will be held on the following date in hybrid format:

Date: May 29, 2024, 17:00-18:30 (JST)

Venue: TOKYO ELECTRON House of Creativity, Katahira Campus, Tohoku University ([Map](#))

#### <Contents>

1. An overview of FWLS
2. Information about the free coaching sessions:
  - a) English speaking and speech skills with professional coach Izumi Okubo
  - b) Substantive research presentation skills with Tohoku University Research Administration staff
3. A talk by last year's FWLS 2nd runner-up, Awosu Emmanuel Ikechukwu

Application deadline: May 27, 2024, 15:00 p.m. (JST)

To register for one of the information sessions: <https://forms.gle/ZLwepWEonDpeb27t8>

If you have any questions, please feel free to contact us.

Tohoku Forum for Creativity

Email: [fwls@grp.tohoku.ac.jp](mailto:fwls@grp.tohoku.ac.jp)

Thank you very much in advance and best regards.